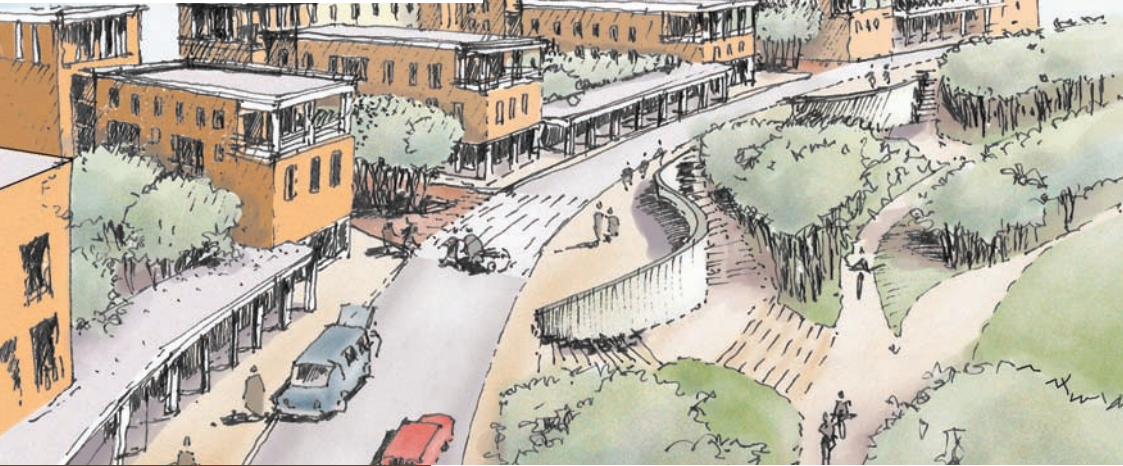




Boulevard
group



Phenix City Riverfront Master Plan

PHENIX CITY, ALABAMA

POINT OF CONTACT

Sammy Howard
Chair
East Alabama Riverfront
Development
PO BOX 2400
Phenix City, AL 36868
304.448.8606

Phenix City, Alabama is located across the River from Columbus, Georgia in the center of the flourishing and attractive Chattahoochee River Valley. Boulevard Group (BG) was engaged by East Alabama Riverfront Development (EARD), a 501©(3) nonprofit, public/private partnership dedicated to the revitalization of downtown Phenix City, to create the Phenix City Riverfront District Plan. In creating the Plan BG evaluated the variables and current conditions of the Phenix City Riverfront. Working in partnership with the City of Phenix City, the Downtown Redevelopment Authority and its local citizens, BG developed a comprehensive Riverfront District revitalization strategy that responds to the vision of all members of the community and which will enable the orderly development of the Riverfront and Downtown Phenix City. This Plan, adopted by the City of Phenix City, will serve as the foundation for sound investments in this valuable commodity, the Chattahoochee River and Phenix City Riverfront.

PROJECT HIGHLIGHTS

- Land use plans prepared for 141+ Acres of urban riverfront
- Planned development of \$275 million in residential and commercial
- Detailed Development Plans and Master Plan
- Provided residential and commercial market studies of Revitalization Plans
- Utilized an integrated and inclusive public planning process
- Project duration February 2004–November 2005